



## NEWS RELEASE

Tuesday, May 29, 2018

### **Ottawa Senators Foundation announces a record \$400,000 investment in the SENS Campership Program**

#### **2018 funding pushes overall total to over \$1.1 million since 2015**

**OTTAWA** – The Ottawa Senators Foundation ([@sensfoundation](#)) announced today a record-breaking \$400,000 investment in the [2018 SENS Campership Program](#) that will enable more than 2,000 children and youth from communities in eastern Ontario and western Quebec, to attend camp this summer.

Since 2015, the Ottawa Senators Foundation SENS Campership Program has given more than 5,000 children and youth from low-income families the opportunity to experience over 30,000 days at summer camps across the region.

The increase in funding addresses a growing need in the community. Research shows that if children and youth participate in social recreation for just five hours per week, it can have a profound impact on their physical, social, emotional and academic development while significantly increasing positive life outcomes.

“We are committed to strengthen our community by enabling the Foundation to utilize the brand power of the Senators to raise funds to support charities, both large and small,” said Senators owner and CEO Eugene Melnyk. “I’m proud to announce today that we’ll be supporting 25 different organizations with our SENS Campership Program with a record \$400,000 in funding. This now marks more than \$1.1 million in investments since we launched the program in the spring of 2015.”

“Every child deserves the opportunity to experience summer camp. Facing fears, trying new things, pushing boundaries and developing self-confidence are the types of important life skills that all children need to be successful,” said Danielle Robinson, president, and CEO, Ottawa Senators Foundation. “As a result of the tremendous support we have received from Fondation 24h Tremblant and others, children across the region will have a summer to remember.”

“Our partnership with the Ottawa Senators Foundation has been ongoing for the past 10 years and together, we’ve invested more than \$3 million in to the Ottawa and Gatineau community,” said Simon St-Arnaud, executive producer, 24h Tremblant. “Supporting the SENS Campership program, specifically speciality camps is closely aligned to the mission of the Fondation 24h and gives deserving kids an opportunity to experience the magic of summer camp.”

The Ottawa Senators Foundation would like to recognize the following events and organizations for their support of the 2018 SENS Campership Program:

- 24h Tremblant – Fondation 24h Tremblant
- Magic of Lights – Wesley Clover Foundation
- Casino Royale – Faces Magazine
- Holiday Celebration Dinner – Napolis Café
- Ottawa House Hunt – Real Estate Broker Colleen Lyle & Mortgage Broker Sue Hameed
- Craig and Nicholle Anderson – Ottawa Senators Hockey Club

These organizations, individuals and their supporters are as passionate as the Ottawa Senators Foundation is about empowering children and youth to reach their full potential by having them engaged in social recreation activities that promote both physical and mental wellness.

### **About the Ottawa Senators Foundation**

The Ottawa Senators Foundation empowers children and youth to reach their full potential by investing in social recreation and education programs that promote both physical and mental wellness. In partnership with the Ottawa Senators Hockey Club, alumni association, corporate partners and fans, more than \$105 million has been contributed to thousands of initiatives and charities in the National Capital Region since 1992.

Visit the Ottawa Senators Foundation website: [www.sensfoundation.com](http://www.sensfoundation.com)

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