



YMCA of Brockville and Area Achieves Accreditation from Imagine Canada's Standard Program

November 1, 2016 – YMCA of Brockville and Area today announces that it has been accredited under Imagine Canada's national [Standards Program](#). With this achievement, we join a growing community of more than 200 organizations dedicated to operational excellence.

The Standards Program is a Canada-wide set of shared standards for charities and nonprofits designed to strengthen practices in five fundamental areas: board governance; financial accountability and transparency; fundraising; staff management; and volunteer involvement.

"This is a proud moment for our organization, our leadership; the board of directors and senior staff have worked diligently as a team to achieve this goal." says Diana Deakin-Thomas, CEO of the YMCA of Brockville and Area.

"It's no small feat for an organization to earn Standards Program accreditation," says Bruce MacDonald, President and CEO of Imagine Canada. "It's a rigorous, peer-reviewed process that is meant to build public trust and confidence in the charitable sector. These organizations take accountability and operational transparency very seriously. We're glad to have them on board."

Investment in Donor Trust

The goals of Imagine Canada's Standards Program are to increase the transparency of charities and nonprofits, and to strengthen public confidence in individual organizations and the sector as a whole. Trust is the foundation for what matters to us, our stakeholders and those who support us. Accredited organizations invest in what matters: trust.

Transparent, peer-review process

Our policies and procedures in the five areas of compliance were evaluated by a group of volunteers from the sector, and were found to be compliant with the Standards Program.

"Our YMCA is a well-run charity offering opportunities for all who live in our communities", says Catherine Deplaedt, Chair of the Board of Directors. "Strong governance, accountability, transparency along with sound operating policies and by-laws are imbedded in our everyday work. Achieving this accreditation and maintaining the standards is of utmost importance to us."

The YMCA of Brockville and Area is a charity dedicated to strengthening the foundations of community. The YMCA of Brockville and Area serves the communities in and surrounding Brockville including the counties of Lanark, Leeds and Grenville and serves people of all ages, backgrounds, and abilities. We offer our participants opportunities for healthy living, personal growth and community involvement. In keeping with our commitment to inclusiveness and accessibility, the YMCA of Brockville and Area offers financial assistance to members of our community who are unable to pay the full fee for membership or programs.

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Building healthy communities